



Broadsheet page ad sizes
Full page is 4 columns wide x 15.75" depth
Display advertising cost is \$8 per column inch
Classified ad rate is .25 per word

(Obituaries, Lost & Found, NPT Job Postings & News Articles are FREE)

<p><u>Classified Ad \$.25 Per Word</u> All words, no images, Must provide info</p>	<p><u>Birthday Shout Out \$10</u> Message & 1 Image Must provide info. & photo</p>												
<p><u>1/8 Page \$32</u> 1 column x 4" depth (tall) 2 column x 2" depth (wide)</p>	<p><u>1/4 Page \$126</u> 2 columns x 7.875" width 4 columns x 4" depth</p>												
<p><u>Half Page \$252</u> 4 columns x 7.875" width 7.5 " depth</p>	<p><u>Full Page \$504</u> 4 columns x 15.75" width 15" depth</p>												
<p><u>Insert \$1536</u> (4) 12" full pages Inserted inside newspaper</p>	<p><u>Paper Wrap \$2,000</u> (4) 12" full pages Wraps around newspaper</p>												
<p>Ad Design Fee (optional): <i>*Design at the discretion of the Communications Publisher</i></p> <table> <tr> <td><u>Front Cover Wrap</u></td> <td><u>\$500 to design</u></td> </tr> <tr> <td><u>Insert</u></td> <td><u>\$384 to design</u></td> </tr> <tr> <td><u>Full Page</u></td> <td><u>\$126 to design</u></td> </tr> <tr> <td><u>Half Page</u></td> <td><u>\$63 to design</u></td> </tr> <tr> <td><u>1/4 Page</u></td> <td><u>\$31.50 to design</u></td> </tr> <tr> <td><u>1/8 Page</u></td> <td><u>\$8 to design</u></td> </tr> </table> <p><u>\$40 for Communications to take pictures</u> <i>Cost covers mileage and time</i></p>		<u>Front Cover Wrap</u>	<u>\$500 to design</u>	<u>Insert</u>	<u>\$384 to design</u>	<u>Full Page</u>	<u>\$126 to design</u>	<u>Half Page</u>	<u>\$63 to design</u>	<u>1/4 Page</u>	<u>\$31.50 to design</u>	<u>1/8 Page</u>	<u>\$8 to design</u>
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Advertising Deadline: Thursdays at 4:00 p.m.

Ads must be 300 pixels and JPG or PDF

Hard Copy Subscription Rates: \$40 – one year

Column Measurements

1 column = 2.25"
2 columns = 4.6667"
3 columns = 7.0833"
4 columns = 9.5"

Checks Made Payable to:

Nez Perce Tribe
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Lapwai ID, 83540

Email: Communications@nezperce.org

Phone: 208-621-4808

Fax: 208-843-7343